Sherwood Industries Ltd. is the manufacturer of the Urbana brand and has been an industry leading hearth company for over 30 years. Our factory is nestled in the Pacific North West, where hard work and ingenuity come together to create innovative fireplace products that our customers can enjoy and appreciate for years to come.
U30

Fluted Liner
Steel Bezel
Driftwood Log Set
- Painted Steel Liner
- Glass Bezel
- Shale
- Traditional Log Set

- Fluted Liner
- Steel Bezel
- Shale
- Traditional Log Set

- Infinity Glass Liner
- Glass Bezel
- Shale
- Traditional Log Set
- Painted Steel Liner
- Clear Glass Media
- Adjustable LED Lighting

- Fluted Liner
- Glass Media
- Glass Bezel

- Infinity Glass Liner
- Glass Media
- Glass Bezel
Floating Install Kit
Painted Steel Liner
Traditional Log Set
Glass Bezel
Shale
U30

Infinity Effect Combination
• Infinity Glass Liner
• Black Glass Media
• Glass Bezel
- Painted Steel Liner
- Glass Bezel
- Driftwood Log Set

- Fluted Liner
- Steel Bezel
- Driftwood Log Set

- Infinity Glass Liner
- Glass Bezel
- Driftwood Log Set
FOR THE DESIGNER IN YOU...

Bring your unique vision to life with Urbana Luxury Fireplaces. The expansive array of available firebox liners, burner choices, and accents provide over 100 different combinations to design the fireplace you’ve always dreamed of.
- Painted Steel Liner
- Glass Bezel
- Shale
- Traditional Log Set

- Fluted Liner
- Steel Bezel
- Shale
- Traditional Log Set

- Infinity Glass Liner
- Glass Bezel
- Shale
- Traditional Log Set
- Painted Steel Liner
- Vermiculite
- Glass Bezel

- Fluted Liner
- Vermiculite
- Glass Bezel

- Infinity Glass Liner
- Glass Bezel
- River Rock Set w/Twigs
U50
Fluted Liner
Steel Bezel
Driftwood Log Set
U50

Infinity Glass Liner
Glass Bezel
Shale
Traditional Log Set
- Painted Steel Liner
- Glass Bezel
- Driftwood Log Set

- Fluted Liner
- Glass Bezel
- Driftwood Log Set

- Infinity Glass Liner
- Glass Bezel
- Driftwood Log Set
THE URBANA ADVANTAGE

**COOL WALL**
Fireplace can be framed in with combustible materials such as drywall, veneer, shiplap, etc.

**3D STAINLESS STEEL BURNER**
A stunning new three dimensional fireplace design that adds a “wow” factor to your flame.

**WIFI CONTROL**
Your mobile phone can control your Urbana fireplace using services such as Google Home or Amazon Alexa.

**DOUBLE GLASS SAFETY**
Urbana fireplaces use a second layer of glass for hot surface protection instead of steel mesh alternatives.

**TOP FIREBOX LIGHTING**
Adjustable top lights come standard on all Urbana fireplaces and are controlled via an included remote.

**NO STEEL PILLARS**
Instead of thick metal bars, Urbana fireplaces use a transparent glass-to-glass construction that lets you enjoy the fire from any angle.

**COOL SURFACE SYSTEM**
Our Cool Surface System helps channel rising heat within the chase, protecting wall mounted valuables such as paintings or HDTVs.

**INVISISEAL SYSTEM**
Patent Pending
The interior glass panes seal to each other using our proprietary Invisiseal System. Invisiseal uses formed silicone for a no-mess, airtight and re-usable glass seal.
U70

Infinity Glass Liner
Glass Bezel
Traditional Log Set
- Painted Steel Liner
- Glass Bezel
- Traditional Log Set

- Fluted Liner
- Glass Bezel
- Shale
- Traditional Log Set

- Infinity Glass Liner
- Glass Bezel
- Traditional Log Set
- Fluted Liner
- Steel Bezel
- Vermiculite

- Infinity Glass Liner
- Black Glass Media
U70
Left Corner Install
Fluted Liner
Steel Bezel
Driftwood Log Set
U70

Infinity Glass Liner
Adjustable LED Lighting
Clear Glass Media
Driftwood Log Set
- Painted Steel Liner
- Glass Bezel
- Driftwood Log Set

- Fluted Liner
- Steel Bezel
- Driftwood Log Set

- Infinity Glass Liner
- Glass Bezel
- Driftwood Log Set
SINGLE SIDED INSTALLATION KIT

Your Urbana Fireplace can also be installed flush with the wall, using a Single Sided Installation Kit. This flush install gives the fireplace a traditional build but retains its impressive 19” height and removes the need for a steel wire safety screen by taking advantage of double glass surface protection. These kits are available for the U50 and U70. Just another reason that Urbana Luxury Fireplaces are the perfect fit for any new build.
Urbana Collection Aesthetic Features

- **Fluted Liner**
  - Compatible with the U30, U50, and U70

- **Painted Steel Liner**
  - Included with the U30, U50, and U70

- **Infinity Black Glass Liner**
  - Compatible with the U30, U50, and U70

- **L/R Corner Install Kit**
  - Compatible with the U30, U50, and U70

- **Bezel - Black Glass**
  - Compatible with the U30, U50, and U70

- **Bezel - Antique Rust**
  - Compatible with the U30, U50, and U70
Traditional Log Set
Compatible with the U30, U50, and U70

Driftwood Log Set
Compatible with the U30, U50, and U70

Glass Media
Compatible with the U30, U50, and U70

River Rock Set
Compatible with the U30, U50, and U70

Adjustable LED Lighting
Compatible with the U30, U50, and U70

Shale
Compatible with the U30, U50, and U70
## Specifications

<table>
<thead>
<tr>
<th></th>
<th>U30</th>
<th>U50</th>
<th>U70</th>
</tr>
</thead>
<tbody>
<tr>
<td>BTU Max. Input - NG / LP</td>
<td>22,500 BTUs</td>
<td>38,000 BTUs</td>
<td>52,500 BTUs</td>
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<tr>
<td>P4 Efficiency</td>
<td>65.9%</td>
<td>68.5%</td>
<td>59.2%</td>
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<td>Turn Down</td>
<td>Up to 33%</td>
<td>Up to 33%</td>
<td>Up to 33%</td>
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<tr>
<td>Valve Configuration</td>
<td>IPI</td>
<td>IPI</td>
<td>IPI</td>
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<tr>
<td>Venting</td>
<td>4&quot; / 6 5/8&quot;</td>
<td>5&quot; / 8&quot;</td>
<td>5&quot; / 8&quot;</td>
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<tr>
<td>Glass Size</td>
<td>1,140 in²</td>
<td>1,520 in²</td>
<td>1,900 in²</td>
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<tr>
<td>Flex Venting</td>
<td>Up to 40'</td>
<td>Up to 40'</td>
<td>Up to 40'</td>
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<tr>
<td>Glass Dimensions</td>
<td>HEIGHT 19&quot;</td>
<td>WIDTH 30&quot;</td>
<td>DEPTH 15&quot;</td>
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<tr>
<td>Unit Dimensions</td>
<td>40&quot;</td>
<td>30¼&quot;</td>
<td>21&quot;</td>
</tr>
</tbody>
</table>

*See owner's manual for detailed fireplace specifications.*
DESIGN FEATURES

- Wifi Control
- Left/Right Corner Installation Kits
- Single Sided Installation Kit
- Top Firebox Lighting
- Ventilated Chase Design
- No Safety Screen Required
- 3D Stainless Steel Burner
- Cool Surface System
- Power Vent Compatible *(Approved for Duravent CVS 5”/3”)*
- Optional Bezels (Black Glass, Antique Rust)
- Optional Chase Comfort Kit
- Floating Installation Compatible (U30)

FIREBOX MEDIA

- Driftwood Log Set
- Traditional Split Log Set
- River Rock Set w/Twigs
- Adjustable Color LED Lighting
- Glass Media
- Vermiculite
- Bezel w/Glass or Vermiculite
- Shale

LINER OPTIONS

- Painted Steel Liner (Included)
- Fluted Liner
- Infinity Glass Liner - Black

COMPATIBLE WITH MOST FINISHES

The low heat nature of Urbana fireplaces allow you to use a large variety of combustible finishes during framing. Here are some examples.

Drywall  Shiplap  Tile  Fabric  Wood  Imitation Stone  Marble
Every Urbana fireplace is designed with our COOL SURFACE SYSTEM which allows air coming into the fireplace to be heated and rise up safely within the chase, protecting wall mounted valuables from unsafe temperatures. This gives you the freedom to decorate your room without the worry of heat damage over the long term. Rising heat exits the top of an open chase; however, we have additional venting options if you wish to frame the chase all the way up to the ceiling.

**SHADOW LINE**
Fans pull air into the unit through a gap beneath the fireplace’s “plinth” or “lower construction”.

**FLOOR VENTS**
The “plinth” or “lower construction” is finished to the floor and optional floor vents are installed on the left and right sides to allow for air intake.
FORWARD FACING VENT
Optionally, you can channel the rising heat through a forward facing vent with a paintable bezel.

SIDE VENTS
Side vents are also available and operate by exiting hot air out the left and right sides of the chase.

TOP SHADOW LINE
The chase is constructed leaving an open gap at the ceiling allowing rising heat to freely enter the room.
WIFI CONTROL

Our Wifi functionality offers modern capabilities for a modern fireplace. With app enabled technologies, you can enjoy your new Urbana fireplace with total control always at your fingertips.
Our available Comfort Kit is an installation option that allows excess rising heat to be channeled outside through an exterior wall behind the fireplace. This setup allows you and your loved ones to enjoy a beautiful flame at comfortable temperatures.